



THE VOICE OF MIDLIFE AND OLDER WOMEN

Make a difference:
Support OWL today!

2011 YEAR END APPEAL

Dear OWL Members and Supporters,

America is at a critical crossroads.

While OWL acknowledges the need to address the long-term deficit, we believe cuts to Social Security, Medicare and Medicaid would be disastrous to millions of Americans who are already struggling with dwindling retirement savings and rising healthcare costs. 44 million Americans are on food stamps. This is reprehensible and serves as a powerful indicator of where we are as a country. We must urge our leaders to shift their focus away from cuts to these lifeline programs toward job creation *now*. In the coming months, Congress will be faced with the challenge to demonstrate leadership by working to ensure Americans have both meaningful and well-paying jobs.

At this crucial time, your support matters more than ever. And as 2011 draws to a close, we're asking for your generous contribution to help us build upon our advocacy efforts in the coming year.

YOUR CONTRIBUTIONS AT WORK

2011 was a busy and productive year for OWL. Our Mother's Day report on healthcare was extremely well-received and continues to be in demand by decision makers. Our Mother's Day campaign included a Capitol Hill briefing and resulted in over 15 national partnerships. We've contributed to White House policy discussions and have been regulars on Capitol Hill. And we've been strong advocates for critical legislation such as the American Jobs Act and the Affordable Care Act.

OUR CHALLENGES IN 2012 AND BEYOND

2012 promises to be an even busier year for OWL. In the midst of a difficult economy and threats to our retirement security, we will continue the battle to preserve and strengthen Social Security, Medicare and Medicaid and to ensure access to affordable quality healthcare. As Congress considers legislation that supports job training and extends unemployment benefits, OWL's 2012 Mother's Day campaign will be right in step, highlighting innovative solutions to employment obstacles women face as they age.

But we can't do it without your help.

SUPPORT OWL TODAY

Your gift will ensure that OWL can continue to be a strong and effective voice for the 74 million women in America age 40 and over.

Now, more than ever, your support will make a difference.

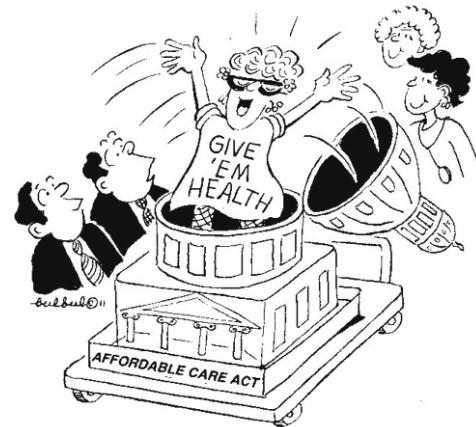
Thank you,

Margaret H. Huyck

Board President

Bobbie Ann Bringer

Executive Director



FACTS TO CONSIDER

From the start of the recovery through May 2011, women lost 218,000 jobs while men gained 768,000 jobs.

By age 45, women have earned \$122,000 less than their male counterparts, and by age 65, the number more than doubles to \$379,000.



OWL champion Ruth Nadel speaks with Michelle Obama at the White House

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2011 YEAR-END APPEAL

Yes, I would like to make a contribution to OWL-The Voice of Midlife and Older Women in the amount of:

\$50 \$100 \$250 Other: _____

CHECK

Please make checks payable to OWL.

CREDIT CARD

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Name on card

Expiration Date

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Signature as it appears on card

**Please send your donations to:
OWL-The Voice of Midlife and Older Women
1625 K Street, NW Suite 1275
Washington, D.C. 20006**

ONLINE

www.owl-national.org



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*Help continue the legacy begun in
1980 by Tish Sommers &
Laurie Shields*

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-Tish Sommers

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